

THE PATH

Being part of the network

Striking new paths, saving resources and raw material: You need latest information and support for the first steps on applying resource efficiency measures? You want to contribute with useful practical tips? You want to participate in the discussion of political frameworks?

Being a member of the *Network Resource Efficiency* offers even more than that:

- **Conferences, which focus on Good Practice examples and network activities, but also provide opportunities for discussions, information exchange and joint development of new ideas.**
- **Newsletters including dates, interesting information from the network and Good Practice examples.**
- **A website as information platform for the topic of resource efficiency, especially for companies.**
- **Regional and sector specific events that are tailored to the particular needs of small and medium-sized enterprises.**



THE CONTACT

Funding and Contact

The Network co-ordination is realised by the Wuppertal Institute (project management) in co-operation with the German Material Efficiency Agency (demea) and the Efficiency Agency NRW. The network is framed by the project "Material Efficiency and Resource Protection" which is funded by the Federal Ministry for Environment, Nature Protection and Nuclear Safety as well as by the Federal Environmental Agency.



Wuppertal Institute for Climate, Environment and Energy

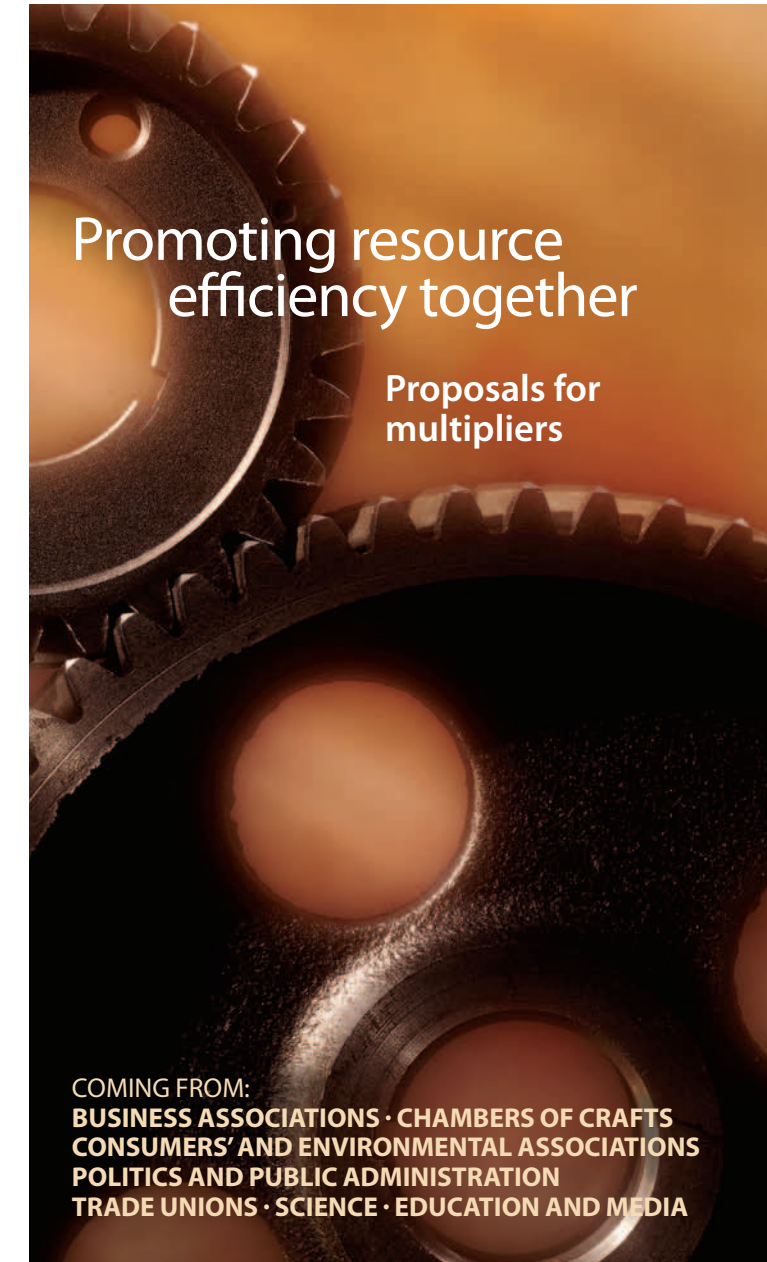
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Promoting resource efficiency together

Proposals for multipliers

COMING FROM:
**BUSINESS ASSOCIATIONS · CHAMBERS OF CRAFTS
CONSUMERS' AND ENVIRONMENTAL ASSOCIATIONS
POLITICS AND PUBLIC ADMINISTRATION
TRADE UNIONS · SCIENCE · EDUCATION AND MEDIA**

THE OBJECTIVE

To foster innovations

Until the year 2020 Germany will become the most resource efficient economic worldwide, forerunner regarding resource protecting and environmentally sound handling of commodities and raw material.

These are tomorrow's markets. (BMU)

This ambitious principle was the inspiration for the establishment of the *Network Resource Efficiency*. The Federal Ministry gave the impulse and together with other ministries it intended to foster eco-efficient innovations while at the same time providing a permanent base for technical progress.



THE TASK

To bundle know-how

The *Network Resource Efficiency* intends to bundle know-how and experience regarding resource protecting production, products and management. It provides possibilities for mutual exchange of information. The network...

- fosters resource efficient use of products and services in production, retail and consumption;
- unites actors from politics, business, associations, trade unions and society and co-ordinates their activities,
- initiates the exchange of experience on successful applications for efficient resource use;
- develops proposals for the design of framework requirements that provide incentives and reduce barriers.



OUR SERVICE

Ambassador for the year 2020

The idea behind the concept of resource efficiency needs promoters and multipliers in order to be effective. Business associations, chambers of crafts, trade unions, consumers' and environmental associations are welcome to contribute to the network with their commitment for efficient resource use and to participate in discussions with representatives from politics, administration, science, education and media. The network's activity range includes:

- Agenda Setting through media twinning or campaigning
- Initiation of common activities for all network members, e.g. dialogue processes, pilot projects or demo projects. Also training and qualification options are offered and comprehensive information packages are provided together with a collection of Good Practice examples and hints for improved application of existing tools.

